

Enagic Corporate History

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A Fast Growing International Company with an Impeccable Reputation

August 2012 – **Kuala Lumpur, Malaysia** branch opened.

July 2012 – **Toronto, Canada** branch opened.

May 2012 – Grand Opening Party held in Singapore.

May 2012 – Offices in **Paris, France & Rome, Italy** are opened.

March 2012 – First Global Convention held in Okinawa, Japan.

March 2012 – Enagic **Singapore** was established.

September 2011 – **Florida, USA** Branch office opened.

August 2011 – Enagic receives WQA certification (Water Quality Association – Enagic is the only ionizer company to receive this Gold Seal award).

June 2011 – Enagic Europe GmbH's first distributor training seminar was held in Düsseldorf, Germany.

May 2011...

- Donations from Enagic affiliates helped fund the bottling and distribution of mineral water to aid victims of the March earthquake and tsunami in Japan. 120,000 bottles were sent from the US directly to the evacuation shelters in Northeast Japan.

- Enagic is granted trademark status for the exclusive 8-Point Business Model.

April 2011 – Enagic begins to collect donations from North American distributors and employees to aid victims of Eastern Japan Earthquake.

March 2011 – Grand Opening of Enagic **Korea & Seattle, USA** Service Center opened.

February 2011 – 1st Enagic Global Celebration held.

November 2010 – 1st Annual Global Training in Sydney, Australia.

October 2010...

- 1st Annual Global Convention in Las Vegas, NV.

- The LeveLuk SD501 Platinum model is released.

- The new Enagic Shop goes live.

August 2010...

- The Enagic Dual Pre-Filter System is released.

- Start of Summer Sizzle Sales Campaign.

- Start of Global 8-Point Monthly Unit Contest.

- Enagic **Makati City, Philippines** was established.

July 2010 – Launch of EnagicWebSystem.com

May 2010 – Enagic **Rome, Italy & Sydney, Australia** are established.

April 2010 – The **Dallas, USA** branch office was opened.

February 2010 – Entirely new corporate website released.

November 2009 – English version of members' newsletter, E-Friends, released.

June 2009 – Enagic 35th anniversary.

April 2009 – Enagic **Monterrey, Mexico** was established.

March 2009 – The Enagic Sports System, Inc. is established.

October 2008 – Enagic forms an amateur baseball team.

April 2008 – Enagic Europe GmbH was established in **Dusseldorf, Germany**.

March 2008 – Enagic USA purchases its own building and moves from Gardena, CA to Torrance, CA.

September 2006 – The LeveLuk Under-the-Counter model is released.

July 2006 – Enagic **Vancouver, Canada** was established.

April 2006 – Enagic USA is enrolled as an official member of the Direct Selling Association (DSA).

August 2005 – The term KANGEN WATER is trademarked in the United States.

July 2005 – Enagic **Kowloon, Hong Kong** was established.

February 2005 – The LeveLuk DXII and JRII models was released.

October 2004 – The **Chicago, USA** branch office was opened.

September 2004 – Began sales of LeveLuk SD501.

June 2004...

- The **New York, USA** branch office was opened.

- Enagic celebrated 30th year anniversary.

- Began sales of Kangen Ukon Sigma.

May 2004 – Kangen Ukon is recommended by the Japanese Association for the Prevention of Geriatric Diseases.

April 2004 – The Yanbaru Natural Materials factory is registered as an FDA facility.

November 2003 – The Yanbaru Natural Materials factory is opened in Okinawa and production begins on Ukon supplements.

September 2003 – Enagic **Taipei, Taiwan** was established & the **Honolulu, Hawaii, USA** branch office was opened.

June 2003...

- Product line-up was expanded to include the "LeveLuk Super 501" and the "Anespa" bath water system.

- **Los Angeles, USA** Branch Office was opened.

April 2003 – Cartridge and promotional goods supplier Enagic Supply Center was established.

January 2003 – Designated "Global Year One." International operations were initiated and Enagic USA, Inc. was born.

August 2002 – The Enagic Service Division was established especially for the service and maintenance.

April 2002 – The LeveLuk series of Kangen Water® machines is solely recommended by the Japanese Association for the Prevention of Geriatric Diseases.

October 2001 – Merged with Toyo Aitex. The company specializes in electrolysis water generating technology.

January 2000 – Enagic began sales of core product "LeveLuk DX".

March 1988 – Company became Kangen water specialist with philosophy of "True Health."

May 1987 – The Japanese Ministry of Health and Welfare authorizes the Enagic Osaka factory as a medical equipment manufacturer.

June 1974 – Sony's specialty trading operation, the precursor of Enagic, began operations in Okinawa, Japan.